

# THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



## Connection OPPORTUNITIES

July 2009- Vol 2, Issue 7

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

## Training OPPORTUNITIES

+ **Wake Forest University will offer free tuition for minority students pursuing the Master of Arts in Management!** School of Business Dean Steve Reinemund created the Corporate Fellowship, which offers full tuition and a \$21,000 stipend for living expenses. For more information and application requirements, please contact **Derrick Boone, 336-758-4475.**

+ **Special Deal Offered by the NC Center for Nonprofits to members of the HandsOn NWNC network!** Registration is now open for the Center's statewide conference, "Hope in Chaotic Times," which is being held **September 9th-11th in Concord, NC.** The Center has generously offered a **\$20 discount to the first ten nonprofits associated with HandsOn NWNC!** In recognition of the financial challenges nonprofits face, the Center has dropped prices for their Members by \$100 from last year. Please contact [me](#) for the code that you'll need during registration.

+ **"Aligning for Impact, Connecting the Dots," NC Philanthropy Conference, August**

Dear Amy,

I hope this finds many of you relaxed and refreshed by the July 4th holiday break. Sometimes, we all need those brief three-day weekends to recharge our batteries and get us through the days ahead!

This month, we're pleased to announce the first of our quarterly "**Best Practice Breakfasts**," which will highlight a speaker sharing their thoughts on a best practice within our sector. Starting off will be **Stephanie Skordas**, a former TV news anchor and producer who also has extensive experience in marketing within the nonprofit sector. She'll be sharing her best practices around harnessing the power of social media to benefit your cause. You'll find more details below. Thanks to our support from the **Kate B. Reynolds Charitable Trust**, it's free to attend; you'll need only to **pay \$10 if you want breakfast.** (HandsOn will cover the cost of breakfast for our Supporting Organizations!) Space is limited, however!

We're also pleased to announce the 8 scholarship recipients who'll be attending the **NC Center for Nonprofits Conference** in Concord this September. The process was competitive and we're pleased to be able to offer this opportunity to small and/ or emerging nonprofits in our area. The recipients are: **Caroline's Promise, Family Promise of Forsyth County, iCan House, Leadership Winston-Salem, Preserve Historic Forsyth, The Geist Foundation for Translation and Teaching, WSNC Public Radio, and Your Hope.**

On a related note, we're excited about the development of our **Helping Hands Scholarship Program.** This program will provide partial scholarships (half of the tuition) to nonprofit staff and board members who are interested in taking classes through **Duke University's Certificate Program in Nonprofit Management.** Scholarships are limited and will be awarded on a first-come, first-served basis. Twelve scholarships will be available each semester for individual classes (starting with the Fall 2009 semester), and two scholarships will be available each semester for persons interested in attending the **Nonprofit Management Intensive Track Program.** For more

**12th.** This conference will bring together fundraising professionals from across the state at the **Four Seasons Sheraton Hotel in Greensboro**. Early bird rates start at **\$109**. Check out the [brochure](#) and register online [here](#).

## Employment OPPORTUNITIES

+ **Family Promise seeks a part-time Case manager to work with homeless families with children.** This is a 25 hr/week position that will work in their new Day Center in Kernersville. You can find more details [here](#). **All resumes need to be submitted by July 15th.**

+ **El Buen Pastor seeks a bilingual Family Life Program Director to work with Hispanic families in the Old Town area of Winston-Salem.** This is a 30 hr/week, grant-funded position. Check out the full [position description](#) for additional information. Any interested parties should e-mail [Mary Bolton](#), Director. **They hope to fill the position by August.**

## Other OPPORTUNITIES

+ **Submit an Action Learning Project to Leadership Winston-Salem and benefit from high-quality pro-bono volunteers!** Action Learning projects provide a great opportunity for your non-profit organization by bringing together a diverse team of "untainted" non-experts who can explore a complex dilemma through fresh eyes and craft useful solutions. Teams tackle projects from November to May, averaging 20-25 hours over the course of the project. More details on submitting a project can be found [here](#). **An information session will be held at Leadership Winston-Salem (501 N. Cleveland Avenue) on Tuesday, July 21st at 4:00 p.m.** You will hear examples of past projects and will also be able to brainstorm ideas for a potential project you may want to submit. **Please RSVP by calling 723-1002.** Project [applications](#) are due **August 21st.**

+ **Need help with your direct mail campaign or other fundraising services?** Excalibur Advancement Services wants you to know that they offer a variety of services to nonprofits of all sizes on a **sliding-scale fee!** Excalibur is a leading

information about the Duke University Nonprofit Management Certificate, visit their [website](#). Limit one scholarship per person per year. Scholarship forms will be up on our website soon--be on the lookout!

As you can see, we're gearing up for our busiest year yet! Please let us know if you've got questions about any of our upcoming offerings and keep reading *The Nonprofit Connection* for all the details!

Stay cool,



*Executive Director*

*Convened ED's Brown Bag Lunch Meeting*

**Monday, June 27th, Noon**

**Location:** American Red Cross

Bring your own lunch for this informal networking session as we discuss current trends, topics and headaches for those leading local nonprofits. (Attendance limited to Executive Directors or equivalents.)

**Cost: Free!**

[Register Now!](#)

*Best Practice Breakfasts: Social Media*

**Monday, August 31st, 8 am to 9:30 am**

**Location:** Salemtowne Community Center

The topic of our first Best Practice Breakfast is ***Social Media with a Cause: How to leverage the impact and connectivity of social networks to engage your audience.*** **Stephanie Skordas** will show you how to use social media, explain it to your staff and board, and harness its power to further your organization's mission. As both a former marketing director for a local nonprofit, and as an account director for a variety of PR firms, Stephanie has presented on this topic to a wide variety of audiences, including the NC Center for Nonprofits. To learn more about Stephanie, view her [profile](#) on LinkedIn. (Don't know what LinkedIn is? Then you definitely need to come to this breakfast!)

**Cost: Free!** (But you **\*must\*** RSVP in advance!)

**\$10 if you would like to purchase breakfast**

(Breakfast is on the house if you're with a Supporting Organization!)

*(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)*

[Register Now!](#)

provider of strategic, data-driven development solutions for both national and local educational institutions and non-profit organizations, handling all aspects of fundraising solicitations and constituent communications. You can find more information about Excalibur by visiting their [website](#).

**+ Women's Fund of Winston-Salem Seeks Participant Scholarship Applicants.** One of the ways The Women's Fund aims to be inclusive is by offering membership to women and girls who have limited access to financial resources, but whose civic, community or cultural work shows a commitment to issues affecting women and girls. Participant scholarships are not cash awards; instead, the scholarship awards recipients the full benefits of membership in The Women's Fund. Women and girls awarded a participant scholarship become part of a group membership and are considered members of the Fund for a two-year term. Find more details [here](#). **The application deadline is July 27th.**

**+ AmeriCorps National Civilian Community Corps - Southern Region Seeks Potential Project Sponsors!** NCCC is seeking nonprofits in North Carolina and other southeastern states to apply for teams of AmeriCorps members as they kickoff the inaugural class of the Southern Region Campus in Vicksburg, MS. The Southern Region Campus will deploy teams to serve on projects lasting 3-8 weeks. Proposed projects need not fill the entire round. There is a simple two-step process to apply for a team: a Project Concept Form and a Project Application. Potential sponsors must complete a [Concept Form](#). The Request for Proposals, with deadlines for each round, can be found [here](#). If the Project Concept Form meets NCCC requirements and regional priorities, a full application will be requested.

## HandsOn JOIN / GIVE NOW

HandsOn NW NC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange, our supporting organizations receive a variety of special

## NEWS YOU CAN USE

### *Governor Signs Nonprofit Raffle Bill Into Law!*

In June, Governor Beverly Perdue signed a bill (H.B. 85) that allows N.C. nonprofits to more effectively use raffles as fundraising events. The N.C. Center for Nonprofits recommended this legislation based on input from nonprofits around the state. Effective immediately, the bill does three things:

1. It **increases the limits on most nonprofit raffle prizes** from \$50,000 to \$125,000.
2. It **allows nonprofits to raffle houses** with a value of up to \$500,000.
3. It allows **statewide nonprofits with local affiliates to conduct up to two raffles per year** on behalf of each affiliate.

***We Make it Easy to Make a Difference!***

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benefits and opportunities.

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