

# THE NONPROFIT CONNECTION

News from *HandsOn Northwest North Carolina*



## Connection OPPORTUNITIES

May 2009- Vol 2, Issue 5

We're happy to share these items of interest from around our local network. Please e-mail us any opportunities you would like to be featured in future editions! (*The Nonprofit Connection* usually goes out during the first ten days of the month.)

## Training OPPORTUNITIES

✦ **2009 Not-for-Profit Accounting Conference, May 19th, Embassy Suites, Cary.** As the only statewide program designed specifically to train CPAs, not-for-profit staff, and boards on the latest trends in the financial arena, this year's conference offers a diversified mix of content. Organized by the NC Association of CPAs in conjunction with the NC Center for Nonprofits. Go [online](#) for more details and registration. Center members do receive a discount on this one-day conference.

✦ **"Creating Sustainable Funding in These Challenging Economic Times,"** Presented by Benevon at the United Way of Forsyth County, **June 3rd, FREE!** Learn a tested system to identify and cultivate donors who love your mission-even during challenging financial times. Learn how to engage your community in your organization's mission and to inspire giving, even in a lagging economy. Designed for board members, executive directors, CEOs, and fund development professionals, this entry-level seminar will give you the fundamentals to embark on the path to sustainability and grow your major

Dear Amy,

I don't know about you, but it's been a pretty busy Spring here at HandsOn. We were excited to host our **NC Awards for Outstanding Volunteer Service Breakfast** on April 23rd, where we welcomed more than 100 attendees and honored 34 wonderful volunteer nominees and winners during a lovely event at Salemtowne. One of our winners was nominated by **Bethesda Center for the Homeless**, and there's a great story and picture on their [homepage](#).

(If you have pictures from the event, we'd love it if you'd [e-mail](#) them to us.) The stories our winners shared were especially moving, and I know we all came away inspired.

Personally, it was one of those events that makes me feel very blessed to be able to get up each day and work with volunteers and organizations that make such a difference in our community!



But that event was just one of many on our busy Spring calendar. On **May 11th**, we'll be attending a launch event in Greensboro for National Committee for Responsive Philanthropy's report, **"Strengthening Democracy, Increasing Opportunities: Impacts of Advocacy, Organizing and Civic Engagement in North Carolina."** HandsOn was honored to serve on the Host Committee for this research project, and we hope to see many members of our network present for the discussion and information sharing that will happen on that day. (Plus, it's a free lunch at the O'Henry Hotel--what's not to like?) Only one person per organization may attend--it is FREE, after all--and I encourage you to send a representative. Here's the [invitation](#), and **RSVP's must be made by the end of this week.**

Of course, that's not even our big event for May! We're excited about the upcoming workshop on collaboration that we're doing in conjunction with Wake Forest University's Community Law and Business Clinic on **May 19th**, entitled **"Working Together Without Falling Apart."** You all should have

gifts programs year after year. Click [here](#) for online registration.

✦ **Save the Date for the NC Philanthropy Conference, August 12th!** With a theme of "Aligning for Impact, Connecting the Dots," this conference will bring together fundraising professionals from across the state at the Four Seasons Sheraton Hotel in Greensboro. For more details, keep an eye on their [website](#) and check out the [flyer](#).

## Funding OPPORTUNITIES

✦ **Truliant Federal Credit Union is offering mini-grants** which provide operating funds for projects or programs of community and faith-based, non-profit organizations that serve "underserved" groups and/or low-to-moderate income areas. Grant applications are available in person at any Truliant branch after May 15th. **Grant applications are due July 15th.** For more information, go to their [website](#) or contact [Marjorie Rorie](#) at 1-800-822-0382 ext. 2054.

✦ **Fifth Letter is accepting grant applications** from local nonprofits that need a springboard when it comes to getting their marketing initiatives off the ground. Their challenge-based grants are rewarded based upon community need, overall community benefit, and project feasibility. **Deadline is 5 pm, May 15th.** You can find the application form [here](#).

✦ **The Women's Fund of Winston-Salem releases 2009 Grant Guidelines, including new Grassroots Grants Program** for smaller organizations. These grants will be available to programs that create social change for women and girls by focusing on self-sufficiency, health and safety, leadership, and family issues. The Women's Fund anticipates granting approximately \$170,000 to local nonprofits in 2009. Check out the new [guidelines](#), and then plan to attend one of their **Applicant Programs: Tues., May 12th, or Wed., May 13th, both from 3 :00-4:30 pm or Tues., May 26th, 9:00-10:30 a.m.** All sessions are at **Senior Services.** [RSVP](#) required.

✦ **Mount Tabor Place Starbucks offers your nonprofit an unique fundraising opportunity!** Starbucks will create a custom coffee blend for your organization, which you can then sell to your stakeholders or at

received a [flyer](#) in the mail, along with information on becoming a Supporting Organization--an investment in both HandsOn and your organization that will definitely pay off over the course of a year. Please call or e-mail us if you have any questions about this event, and I hope to see many of you at Wake Forest on the 19th.

I'm also getting ready to attend the **NCAVA Statewide Conference, May 13th-15th** in Boone. I'll be presenting two sessions there--one on **Building Your Career in the Nonprofit Sector** and another on **MySpace, Facebook and Twitter: Social Networking 101**. More information and registration can be found on NCAVA's [website](#). Whew! I'm tired just typing about all of things we have going on this month! Because we'd like to see you at the collaboration workshop (and because the last Monday of the month is Memorial Day,) **we're canceling the Convened ED's meeting for May.** We know there's only so many things you can go to in one month!

After such a busy Winter and Spring, I hope many of you will take the time to relax over the Memorial Day weekend, and have some great vacations planned over the next few months! Remember, you can't charge others up if you're not recharged yourself!

All the best,

*Amy Lytle*

Executive Director

### *Working Together Without Falling Apart: Best Practices in Collaborations*

**Tuesday, May 19th, 8 AM - 11:45 AM**

**Location:** Wake Forest University School of Law, Worrell Hall (see [map](#))

Collaborate, collaborate, collaborate! In these tough times, it's like a mantra that nonprofits hear over and over again. But how can you make sure that a collaboration really will be in the best interest of your organization? Join Steve Virgil, a Wake Forest Law professor and the director of their Community Law and Business Clinic, as we discuss some of the pitfalls to avoid and some of the key principles to keep in mind as you seek to work together with other nonprofit partners. You'll also hear from your peers about some unique collaborations going on in our own backyard!

Cost: **\$20 for Supporting Organizations**  
**\$30 for all others.**

(Includes continental breakfast and extensive take-home materials.)

(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)

any special events. Your logo would be placed on the front of the bags and your mission statement would be on the back. Nonprofits can purchase these custom coffees at a special discounted rate, and then sell them at a profit. To learn more about this innovative idea, please contact **Mount Tabor Place Starbucks** (3331 Robinhood Rd.) at **768-1221** and ask for **Robert Garcia** and or **Andrew Poole**.

## Other OPPORTUNITIES

+ **Z Smith Reynolds Foundation is accepting nominations for the Nancy Susan Reynolds Award**, which recognizes North Carolinians for making a difference in the areas of advocacy, personal service and race relations. Each award is accompanied by a grant of \$25,000, of which \$5,000 is awarded to the recipient and \$20,000 is distributed to tax-exempt, charitable, North Carolina organizations selected by the recipient. Learn more about the awards and the nomination process [here](#); **nominations are due June 1st**.

+ **The Winston-Salem Journal offers low-cost ad space to nonprofits!** On the last Sunday of each month, the *Winston-Salem Journal* will run a Non-Profit listings ad with ad sizes that are 1x2 (1.833"w by 2"h) in full color for only **\$48.00**. You can view a copy of what the Non-Profit Listing ad will look like [here](#); if you have any questions or think your nonprofit might be able to take advantage of this opportunity in May, call **Charlene Brown-Farris at 727-7494**.

## HandsOn JOIN / GIVE NOW

HandsOn NW NC invites nonprofits to financially support our mission to build the capacity of local nonprofits and increase volunteerism. In exchange, our supporting organizations receive a variety of special benefits and opportunities. [Join HandsOn and Become a Supporter](#)

We welcome financial contributions from businesses and individuals at

## [Register Now!](#)

*Form 990: What are the changes in 2008?*

**Thursday, June 25th, 10 AM - 2 PM**

**Location:** Salemtowne Community Center

Back by popular demand, we are again offering you this workshop, led by experts from Dixon-Hughes, to help guide you through the required changes to the new Form 990 for the 2008 tax year. While many of you came to the session in January, we thought it might be helpful to offer it again in the summer for those of you who have June 30 and September 30 fiscal year end dates. We are excited that staff from Dixon-Hughes will again be able to join us to cover these key topics:

- "Red Flag" questions and pitfalls
- The increased role of your board in the new tax exempt world
- "Related Party" issues, unrelated business, income and executive compensation.

**Cost: \$20 for Supporting Organizations  
\$30 for all others.**

(Includes a hot buffet lunch and extensive take-home materials.)

*(Not a Supporting Organization of HandsOn? Click [here](#) to become one today!)*

## [Register Now!](#)

## NEWS YOU CAN USE

*Salem College Launches New Certificate Program!*

We're pleased to announce that Salem College will be launching their own Nonprofit Certificate program this fall, targeted to working professionals in the field. This is a fantastic opportunity for those of you who are looking for some deeper professional development than the traditional one-day workshop, and the classes will be geared to entry and mid-level professionals. Unlike Duke University's Certificate Program in Nonprofit Management, Salem College's new program will offer credit-bearing courses that will be open to certificate and degree students alike. These courses will be available on two schedules, one in semester-long classes offered several days a week, the other in an accelerated seven-week program offered one night a week and supplemented with online learning. You can read more about the program in [this recent article](#) that ran in the Philanthropy Journal and then be sure to check out [Salem's website](#) for more details!

## NEWS YOU CAN USE

*Advocacy Pays Off in the General Assembly*

Because of advocacy by the North Carolina Center for Nonprofits and a coalition of more than 80 nonprofits from across the state, the N.C. General Assembly passed S.B. 127,

any level.

[Give to HandsOn](#)

the **Uniform Prudent Management of Institutional Funds Act (UPMIFA)** last month and Governor Beverly Perdue signed it into law. UPMIFA gives nonprofits greater flexibility to use their endowments in difficult economic times. If your nonprofit has an endowment, you can take advantage of these new rules immediately. For more information, see the Center's [UPMIFA information page](#).

*We Make it Easy to Make a Difference!*

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